

# THE ONLY WAY IS UP? SOCIAL MOBILITY AND EQUAL OPPORTUNITIES

Joint COPE-Eurofound Conference

## Opening Session



**Gabriela Ramos**

### **OECD Chief of Staff and Sherpa to the G20, OECD**

Gabriela Ramos is the OECD Chief of Staff and Sherpa to the G20. Besides supporting the Strategic Agenda of the Secretary General, she is responsible for the contributions of the Organisation to the global agenda, including the G20 (including the OECD's work on anti-corruption) and the G7. She leads the Inclusive Growth Initiative and the New Approaches to Economic Challenges and also oversees the work on Education, Employment and Social Affairs (including gender). Previously, she served as Head of the OECD Office in Mexico and Latin America and held several positions in the Mexican Government. Ms Ramos holds an MA in Public Policy from Harvard University, and was a Fulbright and Ford MacArthur fellow. She was decorated with the Ordre du Merit by the President of France, François Hollande, in 2013.



**Juan Menéndez-Valdés**

### **Director, Eurofound**

Juan Menéndez-Valdés was appointed director of Eurofound in December 2010 and is currently serving his second mandate. As director of Eurofound, he is responsible for the development of the medium-term strategy of the Agency and its annual work programmes, which are approved by Eurofound's tripartite Governing Board. He leads a team of more than 100 researchers, communication specialists and support staff in the implementation of the work programmes, which are geared towards providing knowledge to assist policymakers in the development of social, employment and work-related policies. In his earlier career, he served as Head of Employment, Immigration, Education and Training Policies at the Spanish Confederation of Business (CEOE) and of the Spanish Government's National Employment Service (INEM). From 2007 to 2009, he was Chair of the Governing Board of Eurofound's sister organisation, the European Centre for the Development of Vocational Training (CEDEFOP). He holds a degree in Psychology, a masters in Industrial Psychology and Human Resources and a postgraduate degree in European Studies.

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### **Richard V. Reeves**

**Senior Fellow - Economic Studies, Co-Director - Center on Children and Families, Brookings Foundation**

Richard V. Reeves is a senior fellow in Economic Studies, policy director of the Center on Children and Families, and editor-in-chief of the Social Mobility Memos blog. His research focuses on social mobility, inequality, and family change. Prior to joining Brookings, he was director of strategy to the UK's Deputy Prime Minister. Richard's publications for Brookings include *Saving Horatio Alger: Equality, Opportunity, and the American Dream* (2014), *Character and Opportunity* (2014), *The Glass Floor* (2013), and *The Parenting Gap* (2014). He is also a contributor to *The Atlantic*, *National Affairs*, *Democracy Journal*, the *Wall Street Journal* and the *New York Times*. Richard is the author of *John Stuart Mill – Victorian Firebrand*, an intellectual biography of the British liberal philosopher and politician.

His previous roles include director of Demos, the London-based political think-tank; director of futures at the Work Foundation; principal policy advisor to the Minister for Welfare Reform, research fellow at the Institute for Public Policy Research, and researcher at the Institute of Psychiatry, University of London. He is also a former European Business Speaker of the Year. Richard earned a BA from Oxford University and a PhD from Warwick University. With co-author Isabel V. Sawhill, he was recipient of the "Best Policy Paper" 2014 ranking in the University of Pennsylvania's annual Think Tank Awards.



### **Maria João Rodrigues**

**Member of the European Parliament, Vice-President and Parliamentary Secretary of the S&D Group**

Maria João Rodrigues, currently Member of the European Parliament, S&D Group Vice President in charge of general coordination and interface with the other EU institutions and member of the Committees of Economic, Employment and Social Affairs, was Minister of Employment in Portugal and has been a policy maker working in several posts in the European Institutions since 2000, notably in the leading teams at EU Presidency. During her work she has helped deliver important outcomes areas such as: the Lisbon Strategy and the EU2020 Strategy; the EU agenda for globalization and the strategic partnerships with the USA, China, Russia, India and Brazil for a new growth model; policy development in key areas; the new Erasmus for mobility, New Skills for New Jobs; responses to the euro-zone crisis; the final negotiation of the Lisbon Treaty and the European Pillar of Social Rights. In academic terms, she was professor of European economic policies in the European Studies Institute - Université Libre de Bruxelles and in the Lisbon University Institute. She was also the chair of the European Commission Advisory Board for socio-economic sciences. She is also author of more than one hundred publications and numerous books.

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## Session 1



**Dirk van Damme**

**Head of Division, Directorate for Education and Skills, OECD**

Dirk Van Damme currently is Head of Division in the Directorate for Education and Skills at the OECD in Paris. He holds a PhD in educational sciences from Ghent University and is also professor of educational sciences in the same university (since 1995). In his academic career he was also part-time professor in comparative education at the Free University of Brussels (1997-2000) and visiting professor of comparative education at Seton Hall University, NJ, USA (2001-2008). His main academic work focused on the history of education, comparative education, lifelong learning and international higher education. He also served in various positions in the field of education policy in the Flemish part of Belgium, among others as general director of the Flemish Rectors' Conference, as deputy and chief of staff of various Flemish education ministers. His current interests are evidence-based innovation in education, comparative analyses of educational systems, open education, inclusive education, and new developments in the learning sciences. At the OECD he is responsible for the Innovation and Measuring Progress Division (IMEP), leading both the Centre for Educational Research and Innovation (CERI) and the Indicators of Educational Systems (INES) programme responsible for the yearly flagship publication Education at a Glance. He is also the focal point in the Education and Skills Directorate for the Inclusive Growth initiative.



**Anna Vignoles**

**Professor of Education and Director of Research, Faculty of Education, Cambridge University, UK**

Anna Vignoles is Professor of Education and Director of Research at the Faculty of Education, University of Cambridge and a trustee of the Nuffield Foundation. Anna has extensive experience of using large scale administrative data to study factors relating to pupil achievement and students' outcomes from education. She has published widely on widening participation into higher education and on the socio-economic gap in pupil achievement. Her research interests include issues pertaining to equity in education, school choice, school efficiency and finance, higher education and the economic value of schooling. Anna has advised numerous government departments, including the Department for Education.

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### **Mart Laidmets**

**Deputy Secretary General for General and Vocational Education, Estonian Ministry of Education and Research**

Born 1975 in Tallinn, graduated as historian from University of Tartu year 2000. After career as political adviser of Prime Minister and Parliament faction was Secretary General of Estonian Rectors' Conference 2002-2009. Since 2009 working at the Ministry of Education and Research, first as head of Higher Education Department and from October 2013 as Deputy Secretary General for General and Vocational Education.

The Deputy Secretary General for General and Vocational Education is tasked with co-ordinating issues related to general, vocational and adult education, the vocational system, external evaluations, the teaching profession and special educational needs. The vocational education, adult education, external evaluation, teachers and general education departments are directly subordinate to him.



### **Nina Tunon de Lara**

**Project Coordinator "Une grande école pourquoi pas moi", ESSEC Business School, France**

Nina Tunon de Lara is a graduate from Sciences Po Bordeaux and the University of Granada, who has been studying social entrepreneurship for three years at ESSEC Business School.

Her main fields of interest are: political sciences, public policy analysis, gender equality, entrepreneurship, social impact measuring, impact investing.

As an ESSEC student, she has been involved in the school's tutoring programs for equality of opportunity. In 2014-2015, she mentored high school students in a program dedicated to young people with disabilities. Since September 2016, she has been coordinating the program "*Une grande école pourquoi pas moi*" in relation with 10 local high schools, representing nearly 200 students coming from under-privileged backgrounds and demonstrating high potential.

Next year, she will launch the first equality of opportunity program in the brand new ESSEC Campus in Rabat, Morocco.

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### **Abigail McKnight**

**Associate Professorial Research Fellow and Associate Director of the Centre for Analysis of Social Exclusion, London School of Economics**

Dr Abigail McKnight is an Associate Professorial Research Fellow and Associate Director of the Centre for Analysis of Social Exclusion at the London School of Economics. She has researched many aspects of inequality and disadvantage, mainly related to the labour market. This research spans low wage employment, evaluation of active labour market programmes, earnings inequality and mobility through to the graduate labour market and household wealth inequality and household debt. She has researched many features of social mobility including the often overlooked aspect of downward mobility which includes the publication for the UK Social Mobility Commission Downward mobility, opportunity hoarding and the 'Glass Floor' and a chapter for the forthcoming Handbook on the Economics of Education - Education and social mobility: theory, evidence and policy challenges.

## Session 2



### **Stefano Scarpetta**

**Director, Employment, Labour and Social Affairs, OECD**

Stefano Scarpetta is Director for Employment, Labour and Social Affairs at the OECD since 2013. As director of ELS, he is responsible for the design and the implementation of the medium-term strategy of the Organisation on labour market and social policy issues as well as international migration and health issues. He represents the OECD in High-Level fora and academic conferences; liaise with key senior stakeholders and provide effective communication with the media. As a member of the Senior Management team of the Organisation, he also contributes to support and advance the strategic orientations of the OECD. Previously, he held several positions in the Economics Department and in his current Directorate. From 2002 to 2006 he also worked at the World Bank, where he took over the responsibility of labour market advisor and lead economist.

He has published extensively in academic journals, edited several books.

Mr. Scarpetta holds a Ph.D. in Economics from the Ecole des Hautes Etudes en Science Sociales (EHESS), Département et Laboratoire d'Economie Théorique Appliquée (DELTA) in Paris and a Master of Science in Economics from the London School of Economics and Political Science.



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### **Margaret Kidd**

**Minister-Counsellor (Employment) within Australia's permanent delegation to the OECD, and Australia's Representative to the International Labour Organisation**

Margaret previously held senior positions in the Australian Government Employment, Education and Workplace Relations portfolio across policy, program, research and corporate functions. Margaret has extensive experience and expertise in designing, implementing and evaluating labour market policies and programs. She has led the development of many of Australia's employment services models, including Job Services Australia, the Remote Jobs and Communities Program and the Youth Employment Strategy. Margaret also led the Australian Government's employment response to the Global Financial Crisis.

Margaret has extensive international experience, including as co-chair of the G20 Taskforce on Employment under the Russian, Australian and Turkish Presidencies. In 2014, Margaret led the work that resulted in G20 leaders agreeing to a commitment to reduce the gap between male and female labour force participation by 25% by 2025, for which she received a Public Service Medal in January 2016.



### **Barbara Kauffmann**

**Director for employment and social governance in DG EMPL**

Barbara Kauffmann is director for employment and social governance in DG EMPL, dealing among other things with the European semester, social dialogue and analysis. She studied economics at the University of Heidelberg and the University of Florida (Ph.D.). After working for four years in Germany (Kiel Institute of World Economics and Ministry of Finance), she joined the Commission (DG ECFIN) in 1991. She was in charge of units dealing with non-EU as well as EU member states (including macro adjustment programmes) and with the coordination of country surveillance (notably fiscal and European semester activities) joining DG EMPL on 1 October 2015.



### **Selma Mahfouz**

**Director of Research, Studies and Statistics, Ministry of Labour, France**

Selma Mahfouz is director of Research, Studies and Statistics, at the Ministry of Labour in France. Previously, she was deputy director of France Stratégie, a public think tank, where she coordinated a report prepared for the Prime Minister on individual activity accounts (Compte Personnel d'activité). She has also worked intensively on pension reforms, first at the Pensions Advisory Council (Conseil d'orientation des retraites) then as advisor on pensions and social affairs in the staff of the minister of Social Affairs and Health. Trained as an economist, she has worked on various macroeconomic and fiscal issues, at the French institute for statistics (INSEE), at the International Monetary Fund, and at the French Treasury.

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**Tito Boeri**

**Professor of economics at Bocconi University**

A national of Italy, he is President of the Italian Social Security administration (Inps). He is on leave from his position of professor of economics at Bocconi University, Milan (where he was also Dean for Research until Fall 2014), and of Centennial Professor at London School of Economics. He was Scientific Director of the Fondazione Rodolfo De Benedetti ([www.frdb.org](http://www.frdb.org)) since its inception. He is research fellow at CEPR, CEP-LSE, IZA, Netspar and Icier-Bocconi. His field of research is labour economics, redistributive policies and political economics. His papers have been published on the American Economic Review, the Journal of Economic Perspectives, the Journal of the European Economic Association, Economic Policy, the European Economic Review, the Journal of Labour Economics, and the NBER Macroeconomics Annual. He published books with Oxford University Press, MIT Press and Princeton University Press. After obtaining his Ph.D. in economics from New York University, he was senior economist at the Organisation for Economic Co-operation and Development from 1987 to 1996. He was also consultant to the European Commission, International Monetary Fund, the ILO, the World Bank and the Italian Government. He is the founder of the economic policy watchdog website [www.lavoce.info](http://www.lavoce.info), in the editorial board of [www.voxeu.org](http://www.voxeu.org), and the Scientific Director of the Festival of Economics in Trento.

## Session 3



**Robert Anderson**

**Head of Unit, Social Policies, Eurofound**

Robert Anderson is Head of the Social Policies Unit at Eurofound, where he has worked as research manager since 1988. He studied human sciences at Oxford University, and sociology as applied to medicine at Bedford College, London. Prior to joining Eurofound, he worked as Programme Manager at the WHO European Office in Copenhagen, with responsibility for the European Regional Programme in Health Promotion. Mr Anderson is the current President of Eurocarers, the European carers' association, which aims to advance the issue of informal care at both national and EU levels.

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### **Lamia Kamal-Chaoui**

#### **Director of the Centre for Entrepreneurship, SMEs, Local Development and Tourism (CFE), OECD**

Lamia Kamal-Chaoui is the Director of the Centre for Entrepreneurship, SMEs, Local Development and Tourism (CFE). In this capacity, she oversees the Centre's work as the OECD's policy delivery hub for entrepreneurship, SMEs, local and regional development and tourism. This includes the Local Employment and Economic Development (LEED) Programme, the Regional Development Policy Committee and its Working Parties on urban policy, rural policy, and territorial indicators, the Roundtable of Mayors and Ministers and the Champion Mayors for Inclusive Growth Initiative, the Working Party on SMEs and Entrepreneurship, and the Tourism Committee.

She previously served as a Senior Advisor to the Secretary-General, supporting the OECD's strategic agenda, notably related to inequalities and climate change. Her responsibilities also included the coordination of the OECD Inclusive Growth initiative, the Knowledge-Sharing Alliance programme, the implementation of the OECD Strategy on Development and relationships with philanthropic foundations. Prior to working in the Cabinet, she was Head of the Urban Programme for more than ten years, advising national and local governments on issues related to governance, social inclusion, climate change and green growth and initiated the OECD Roundtable of Mayors and Ministers on urban development. She has also held other positions at the OECD in the Public Governance and Territorial Development Directorate, the Trade Directorate and the Financial and Enterprises Affairs Directorate. Ms. Kamal-Chaoui is a member of several International Committees and Advisory Boards, is a graduate school professor and teaches "Governing Large Cities" at Sciences Po, Paris.



### **Emile Klep**

#### **Director of Urban Planning of the City of Rotterdam**

Mr. Emile Klep is currently Director of Urban Planning of the City of Rotterdam. This also includes responsibility for urban mobility and environmental issues. Emile (also a city resident of the city) started working with the local government in 2015 after being involved in urban development and social housing as director of one of the bigger social housing associations in Rotterdam since 2009. He became involved in urban issues as executive of one of the district councils in 2004. Before that he worked in HR at the Ministry of Infrastructure. Emile graduated in public administration at the Erasmus University and Indiana University (US). He received executive education at Harvard Kennedy School (US). Emile is currently on the board of supervisors of Rijnhart Wonen, a social housing association in the Leiden area. During the biannual conference in Gent he gave a lecture about the Rotterdam policies to attract and to retain urban families in and around the city center.



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### **Bryna Lipper**

#### **Chief Resilience Advisor and Senior Vice President, 100 Resilient Cities**

Prior to joining 100 Resilient Cities, Bryna Lipper held leadership roles in government, non-profit, and private sector organizations dedicated to advancing the quality of urban life. Most recently, she was the Director of Philanthropic Research and Initiatives for the Office of International and Philanthropic Innovation (IPI) at the U.S. Department of Housing and Urban Development (HUD), where she led the Department's strategies to spur philanthropic partnerships, promote policy innovation, and increase investments aligned with federal priorities. At HUD she also directed comparative international research programs focused on innovative urban policies. Her previous experience also includes roles as Vice President for Marketing, Communications, and Government Affairs at the National Building Museum; co-founder of the Global Studio—a non-profit organization encouraging design students and building professionals to work in underserved communities with vulnerable populations; and at the Australian firm of Architects Johannsen & Associates. Before transitioning to a career in urban development, Bryna was also a Vice President of the marketing and consumer licensing agency Bensussen Deutsch & Associates (BD&A).

Bryna holds a Bachelor of Design in Architecture from the University of Sydney and a Master of Public Administration from the Harvard Kennedy School of Government, and was a Funders' Network for Smart Growth and Livable Communities PLACES Fellow.



### **Rakesh Kochhar**

#### **Associate Director of Research, Pew Research Center**

Rakesh Kochhar is an associate director of research at Pew Research Center. He is an expert on trends in employment, income and wealth. His research has focused on the American and global middle classes and the economic well-being of white, black, Hispanic, Asian and immigrant workers. Prior to joining Pew Research Center, he was senior economist at Joel Popkin and Company, where he served as a consultant to government agencies, private firms, international agencies and labor unions. Kochhar received his doctorate in economics from Brown University. He has appeared on numerous media outlets, including NPR, CNN, MSNBC and Fox News. He has testified before Congress and regularly speaks at professional, academic and business conferences.

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## Closing Session



**Henning Meyer**

**Managing Director of New Global Strategy Ltd, Editor-in-Chief of Social Europe and Research Associate at LSE**

Henning Meyer is Managing Director of New Global Strategy Ltd. and Editor-in-Chief of a leading digital media publisher. He is also a Research Associate of the Public Policy Group at the London School of Economics and Political Science (LSE) and a Visiting Fellow at Cambridge University's Centre for Business Research. He was previously John F. Kennedy Memorial Policy Fellow at Harvard University, Senior Visiting Fellow at LSE and a Visiting Fellow at Cornell University.

Dr Meyer studied politics, economics and business at different London universities and the University of Oxford. He is a specialist on European and global economic and political issues and an expert in strategy development, digital publishing and technology. Furthermore, Dr Meyer is a frequent commentator on political and economic issues on major news channels such as the CNBC, BBC News, Sky News, Al Jazeera International, ZDF, France 24 and SBS Australia as well as a regular contributor to newspapers and magazines such as *The Guardian*, *DIE ZEIT*, *El Pais*, *Foreign Affairs* and *the New York Times*.



**Shamina Singh**

**President, MasterCard Center for Inclusive Growth**

Shamina Singh is the President of the MasterCard Center for Inclusive Growth, responsible for advancing sustainable and equitable economic growth and financial inclusion around the world. Previously Shamina was Global Director of Government Services and Solutions, working to digitize social subsidy programs in over 40 countries. In 2015 she was appointed by President Obama to the Board of the Corporation for National and Community Service, serving as Board Chair. Prior to joining MasterCard, Shamina led Government and Public Affairs for Nike and spent five years with Citigroup's Global Community Development Group. Over a 15-year career in the public sector, Shamina has held senior positions in the White House and the US House of Representatives.

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**David Willetts**

**Executive Chair of the Resolution Foundation**

The Rt Hon. Lord David Willetts is the Executive Chair of the Resolution Foundation. He served as the Member of Parliament for Havant (1992-2015), as Minister for Universities and Science (2010-2014) and previously worked at HM Treasury and the Number 10 Policy Unit.

Lord Willetts is a visiting Professor at King's College London, Governor of the Ditchley Foundation, Chair of the British Science Association and a member of the Council of the Institute for Fiscal Studies.

Lord Willetts has written widely on economic and social policy. His book 'The Pinch' was published by Atlantic Books in 2010.



**Paweł Świeboda**

**Deputy Head, European Political Strategy Centre (EPSC)**

Prior to joining the European Political Strategy Centre (EPSC), an in-house think tank of the European Commission reporting directly to President Juncker, as Deputy Head, Paweł Świeboda was President of demosEUROPA – Centre for European Strategy, an EU policy think tank based in Warsaw, from 2006 to 2015. Earlier, he was Director of the EU Department at the Polish Ministry of Foreign Affairs in the years 2001-2006 and EU Advisor to the President of Poland from 1996 to 2000.

A graduate of the London School of Economics (BSs in Economics), and the University of London (MA in International Relations), he is a member of a number of advisory boards of European think tanks as well as a member of the Global Agenda Council on Europe of the World Economic Forum. In 2013/2014, he was Rapporteur of the Review of European Innovation Partnerships.